

MARTA IBARRONDO

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PRESENT

Freelance | Creative Director | Art Director

EXPERIENCE

Freelance | Creative Director | 01.2021-present
DocuSign

BBH | Group Creative Director | 2019-2020
Brighthouse Financial, ChooseWomen, Grubhub

Freelance | Creative Director | 2002-2019
TBWA/Chiat/Day, Hugu, 180LA, Taxi, R/GA, Gradient, Digo, Society of Spectacle, Two Goats Experiential, 360i, KBS&P, Deutsch, Saatchi, Roommate Hotels, Berlin Cameron United, FCB, McCann, JWT, MCGarryBowen, Egg Baby, Eastdil Secured

Freelance | Executive Creative Director | 2017-2019
J.P. Morgan Asset Management

McGarryBowen | Group Creative Director | 2009-2012
Verizon, J.P. Morgan Chase, Chevron, Marriott, Reebok, Chase, Honda

Freelance | Creative Director | 2005
SAP

Spike DDB | Creative Director | 1999-2001
Jaguar, Pepsi, St Regis Hotels, NY Knicks, Remy Martin

Kirshenbaum & Bond | Senior Art Director | 1996-1999
Olympus, Target, Rockport, Snapple, Neuberger & Berman, Citibank, Blimpie, Grand Marnier, Prudential Healthcare, Moët & Chandon

Chiat/Day | Art Director | 1995-1996
Nissan, Infiniti

PERSONAL PROJECTS

Trump Hole Covers
Founder, product development, digital, ecommerce, videos

The Unzipped Truth
Founder, illustrator, Huffpost blogger, street artist, provocateur

Corde
Digital, ecommerce, viral videos, product development & packaging

Fidel/Cathy's Present
Wrote, directed & produced two award winning short films

BRAND EXPERIENCE

Technology: DocuSign, Byju's FutureSchool, Google, Netflix, Microsoft, Grubhub, Intel, Verizon, Fios, Sirius Radio, Dell, AT&T, Salesforce
Sports: Zumba, Adidas, Reebok, Foot Locker, N.Y Knicks, 6:02, Finish Line
Beverages/Liquors: Absolut, Pepsi, Snapple, Hennessy, Moët & Chandon, Veuve Clicquot, Antonioni Wines, Patron, Bacardi, Belvedere, Sodastream
Foods: Danone, Skittles, Starburst, Snickers, Dove Ice Cream, Burger King, McDonald's, Blimpie, Subway, Prego
Beauty: Chanel, CoverGirl, Mac, Revlon, Olay, Maybelline, L'Oreal, Johnson & Johnson
Automotives: Honda, Jeep, Citroen, Lexus, Jaguar
Travel/Hospitality: United, Delta, British Airways, Marriott, Taj Hotels, Renaissance Hotels, Roommate Hotels, Carnival Cruises
Financial: J.P. Morgan Global, J.P. Morgan Asset Management, Visa, Mastercard, Morgan Stanley, Trade Station, Citibank, Deutsche Bank, DLJ, Tiaa-Cref, Chase
Corporate: Chevron, Accenture, XL Insurance
Haircare: John Frieda, Therasilk, Pantene, Head & Shoulders, Aussie
Packaged Goods: Kleenex, Carefree, Trojan, Gillette, Halls, Dentyne, Listerine
Fashion: Vaserette, Vanity Fair, Warcoal, Coach, Target, Eclectic
Health: Weight Watchers, Advil, Tylenol, Prudential Healthcare, Viagra, Oxford, Viacord, Zolof, Botox, Movantik, Galderma, Anacor

EDUCATION

University of Pennsylvania
Annenberg School of Communications and Journalism

LANGUAGES

Fluent in English, Spanish & French
Proficient in Italian
USA & EU Passports

AWARDS

One Show, Cannes, Communication Arts, Art Director's Club, Archive, Andy, Print (annual), Graphis (poster, design & advertising annuals), ADDY

Hollywood Film Festival, London Film Festival, Sundance, Edinburgh Film Festival, Sydney Film Festival, Newport Film Festival, Cartagena Film Festival, Bilbao Film Festival